

Charging and Service Orchestration as-a-Service to Deliver NaaS and MVNO services

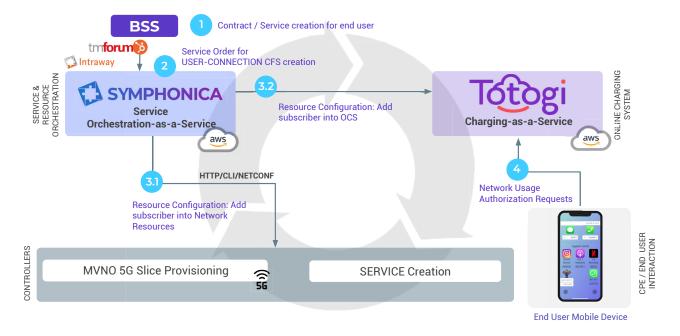
The telecommunications industry is currently undergoing several transformative trends. One of the most significant is the shift towards cloud adoption. Many telecom companies are migrating their billing, charging, and OSS systems to the cloud, seeking to enhance scalability and flexibility.

In the industry's drive towards automation, Telecom companies are increasingly automating their billing and charging processes, aiming to reduce errors and improve efficiency. This shift is crucial in maintaining billing accuracy and minimizing revenue leakage. The advent of 5G and Networkas-a-Service (NaaS) is also driving substantial change, necessitating more flexible and scalable billing and charging systems to support these advanced services.

Expanding on this, the need for real-time charging capabilities is also growing as services become more complex. Real-time charging ensures accurate billing, thereby reducing revenue leakage and improving customer satisfaction. Telecom companies are also leveraging data analytics to inform their strategies, including in relation to billing and charging.

The combination of Symphonica and Totogi provides a powerful solution for network operators looking to deliver NaaS services. With Symphonica handling service orchestration and automation, and Totogi taking care of charging, operators can deliver services more efficiently and profitably, while also providing a superior customer experience.

From Billing to Network: Service Orchestration and Online Charging



Symphonica and Totogi offer several significant advantages:

- Efficient Service Orchestration and Activation: Symphonica's service orchestration and activation capabilities enable CSPs to efficiently manage and deploy services across multiple networks, reducing time-to-market and operational costs.
- Accurate and Flexible Charging: Totogi's Charging-as-a-Service platform provides robust, real-time charging and billing capabilities, allowing CSPs to implement flexible charging models tailored to their customers' needs, maximizing revenue and customer satisfaction.
- Seamless Integration with Existing Systems:
 Both Symphonica and Totogi integrate seamlessly with existing B/OSS systems via TMF/Open APIs, reducing the complexity and cost of deploying and managing services across multiple networks.
- **Scalability:** As cloud-native solutions, Symphonica and Totogi can scale to handle large

- volumes of data and transactions, crucial in an environment with high volumes of services and customers.
- **Automation:** Symphonica's codeless automation capabilities simplify the deployment and management of services, reducing operational complexity and costs for operators.
- Improved Customer Experience: The combination of Symphonica's service orchestration and Totogi's flexible charging capabilities can lead to a better customer experience, with faster service deployment and more accurate billing.
- Operational Efficiency: By automating many of the tasks involved in service deployment and management, Symphonica and Totogi can help operators achieve greater operational efficiency, freeing up resources for other tasks.
- Cost Savings: By reducing the time and resources required for service deployment and management, and by providing accurate and flexible charging, Symphonica and Totogi can help CSPs achieve significant cost savings.

Are you ready to unlock the potential of NaaS and MVNO services with Totogi and Intraway?

